

WE ARE TEMESCAL VALLEY

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WeAreTV.org

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News Flash! ..

It was announced at the September meeting of the Lee Lake Water District Board of Directors that a name change to Temescal Valley Water District is being considered. We'll keep you posted.

Planning Commission OKs Toscana development

Members of the Riverside County Planning Commission in September gave the go-ahead to developer Forestar to build its 1,443 housing development in the hills on the east side of the I-15 at Temescal Canyon Road north of Indian Truck Trail.

Eight Temescal Valley residents spoke in favor of the project at the Planning Commission meeting; no one spoke in opposition.

The project, in the making since 2000, was given initial approval by the Board of Supervisors in 2008. The downturn in the economy put a hold on the project until last year. The time lapse from approval to construction created the need for a couple of amendments to the specific plan that was approved in 2008.

The project will be built in phases and although home builders have not yet been selected, grading in the hills should begin after the first of the year and maybe sooner.

Realtors want 'Temescal Valley' code in multiple listing service

Tracy Davis and her Identity Committee have had a busy month reaching out to local Temescal Valley Realtors.

Have you ever wondered why advertised homes for sale here are always listed as "Corona?" Local Realtors' associations maintain a multiple listing service that allows info about the home to be entered into a form – sort of a master list of "what's for sale and where" shared by brokerages and Realtors.

There is no code in the MLS that allows a property to be listed as Temescal Valley. But – there's a code for Lake Mathews, Gavilan Hills, El Cerrito and Glen Ivy/Alberhill – all much smaller than Temescal Valley.

Committee members a year ago approached The Inland Gateway Association of Realtors asking that a Temescal Valley field/code be added to the MLS. They got nowhere with the request.

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Supervisors approve community funds to purchase signs

The Board of Supervisors at a meeting this week approved the expenditure of \$26,250 from the Temescal Valley Community Fund for the purchase of 23 community signs that will identify neighborhoods throughout the valley.



The signs are 2 feet tall and 4 feet wide, and are connected to 6-foot frames – hunter-green painted 2 by 4s. They list the name of the community (park, fire station), above the Temescal Valley logo and the words "Temescal Valley" under it.

Each of the neighborhoods and HOAs were approached by Beautification Committee Chairman **Bob Hafner** and offered the free sign. The only stipulation is that the sign will be placed in a visible location within the neighborhood. HOAs have been given the opportunity to purchase additional signs.

According to Bob, only Glen Ivy RV Park and Creekside mobile home park refused the offer of a free sign. Signs also are available to businesses for purchase, and can be made to order size-wise.

Eric Werner, Temescal Valley Municipal Advisory Council chairman, suggested a Temescal Valley flag for businesses with a free-standing flagpole as he has at Werner Corporation. The flag would feature the full-color Temescal Valley logo on a white background. Flags wouldn't be free but, surprisingly, for an order of 10 or more we can purchase 3-foot by 5-foot flags for under \$75 each.

The committee continues to work on beautification plans for the historic Serrano tanning vats located across the street from the Shell station on TCR. A work party soon will be announced.

Committee members are **Gena Osborne**, **Miriam Cardenas**, **Melissa Deleo**, **Tracy Davis**, **Karla Cortez** and **Adam Eventov**. If you're interested in helping out, contact Bob at <u>bob.hafner@verizon.net</u> or 951-258-6404.



Temescal Valley businesses support second mixer

A group of about 25 people representing valley businesses attended the Sept. 24 business mixer held at Hunnys Café and hosted by **Eric Werner** of Werner Corporation.

Business Chairman **Dan Smith** told those gathered that the primary purpose of the committee is to encourage residents to shop local to keep the sales-tax dollar in Temescal Valley. Business managers and owners also shared their opinions on how best to boost the business community.

Other committee members are **Cathie Smith**, **Michelle Capodanno**, **Rob Mucha**, **Tracy Davis** and **John Watson**. The group meets monthly and would like to see more business people involved. The next meeting is Tuesday, Oct. 14, 6 p.m. at the Cheese & Wine Shoppe at Tom's Farms. Contact Dan for information, <u>drs090651@aol.com</u> or 951-277-7434.

Realtors seek local MLS code ... (CONTINUED FROM FIRST PAGE)

With the March 1 recognition by the US Postal Service of the Temescal Valley designation within the 92883 ZIP code, the committee is again approaching TIGAR at its Oct. 15 meeting.

About 50 local Realtors have rallied to the call and signed a petition asking the TIGAR MLS Committee to add a code for Temescal Valley. More Realtors are expected to sign prior to the meeting.

According to **Glen Nelson**, a member of the Identity Committee, a Realtor and attorney who created the petition, it's grossly misleading to sell a Temescal Valley home that has Corona listed as its location.

Services to valley residents are provided by Riverside County, not the city of Corona, and many people purchase homes here thinking they live in Corona, a misrepresentation that is constantly perpetuated by the local MLS.

Joining Tracy and Glen on the Identity Committee are **Kelly Nelson, Pam Garcia, Karla Cortez, Sharon Miller, Donna Richards** and **Jannlee Watson**. If you'd like to get involved, contact Tracy at <u>tracycyto@yahoo.com</u> or 951-277-3253.

OCTOBER CALENDAR

THINGS TO DO

- <u>7 Oaks Nursery Giant Plant Sale</u>: 8 a.m. to 5 p.m., Thursday, Oct. 9 through Monday, Oct. 13. Fifty percent off all plants and trees.
- <u>Wildrose Ranch / Montecito Ranch Garage Sale</u>: 7 a.m. to 1 p.m. Saturday, Oct. 11, community-wide.
- <u>Civil War Re-Enactment at Tom's Farms</u>: Saturday, Oct. 11 and Sunday, Oct. 12. Battle times: noon and 3 p.m.
- <u>Temescal Valley Elementary School PTA Fall Carnival</u>: 6 to 9 p.m., Friday, Oct. 17, 22950 Claystone Ave. Fun, food, games and booths.
- <u>Shake Out Expo</u>: 10 a.m. to 3 p.m., Saturday, Oct. 18, Diamond Stadium, Lake Elsinore. Are you prepared for the "Big One?" Demonstrations, displays, games, prizes, food and more.
- <u>Neighborhood Watch Block Captain Training</u>: 6 to 7:30 p.m., **Tuesday, Oct. 21**, Lake Elsinore Sheriff's Station, 333 Limited Ave., Lake Elsinore. RSVP: 951-245-3385
- <u>3rd Annual Spooktacular Trunk or Treat</u>: 4 to 8 p.m., Saturday, Oct. 25, Deleo Regional Sports Park, 25655 Santiago Canyon Road in Sycamore Creek.
- <u>Todd Elementary School Trunk-N-Treat</u>: 6 to 7 p.m., Thursday, Oct. 30, 25105 Mayhew Canyon Road.

TEMESCAL VALLEY MEETNGS

- <u>WeAreTV Business Committee</u>: 6 p.m., Tuesday, Oct. 14, Cheese & Wine Shoppe (patio) at Tom's Farms.
- Lee Lake Water District Board Meeting: 8:30 a.m., Tuesday, Oct. 28, 22646 Temescal Canyon Road.
- <u>Assemblywoman Melissa Melendez Mobile Office:</u> 1 to 3 p.m., **Thursday, Oct. 30**, Starbuck's, Vons Center Sycamore Creek.
- <u>WeAreTV Identity Committee</u>: 6 p.m., Thursday, Nov. 6, Senor Tom's restaurant, Tom's Farms.
- WeAreTV Beautification Committee: 7 p.m., Thursday, Nov. 6, Senor Tom's restaurant, Tom's Farms.
- <u>We Are Temescal Valley citizens' group</u>: 8:30 a.m., Saturday, Nov. 8, The Lodge at Trilogy, 24503 The Lodge Drive, off Trilogy Parkway.
- <u>Temescal Valley Municipal Advisory Council</u>: 7 p.m., Wednesday, Nov. 12, The Lodge at Trilogy, 24503 The Lodge Drive, off Trilogy Parkway.

Meeting about I-15 toll lanes

The WeAreTV Transportation Committee will meet with representatives from the Riverside County Transportation Commission to discuss the I-15 expansion which calls for tolls lanes running in both directions from the 60 freeway and ending at Cajalco Road. Public invited. 6 p.m., Wednesday, Oct. 29, north patio of the Cheese & Wine Shoppe at Tom's Farms.